



YOUR BENEFIT ADVISORS PRIVACY POLICY

Diversified Business Network, LLC d.b.a. Your Benefit Advisors (hereafter referred to as Your Benefit Advisors) has created this privacy policy to demonstrate our commitment to the privacy of the users of our website. Please read the following to learn more about our privacy policy, and how we treat personally identifiable information collected from our visitors and users.

What this Privacy Policy Covers

This privacy policy covers Your Benefit Advisors treatment of personally identifiable information collected by Your Benefit Advisors through a website owned and operated by Diversified Business Network, LLC.

This privacy policy does not apply to the practices of companies that Diversified Business Network, LLC does not own or control, or of persons that Diversified Business Network, LLC does not employ or manage, including any third-party content contributors bound by contract and any third-party websites to which Diversified Business Network, LLC websites link.

Collection and Use of Personal Information

You can visit the websites of Diversified Business Network, LLC without revealing any personal information. However, Your Benefit Advisors may need certain personal information if you wish to purchase our products/services, register for an affiliate account, receive Your Benefit Advisors newsletter, etc.

Where required, this information may include your personal contact information, and/or your company contact information. Your Benefit Advisors will use this information to reply to your inquiries, to provide you with requested products and services, to set up your member's account, and to contact you regarding new products and services.

By accessing the services of Your Benefit Advisors and voluntarily providing us with the requested personal information, you consent to the collection and use of the information in accordance with this privacy policy.

Collection and Use of Non-Personal Information

Your Benefit Advisors automatically receives and records non-personal information on our server logs from your browser including your IP address, cookie information and the page you requested. Your Benefit Advisors may use this information to customize the advertising and content you see and to fulfill your requests for certain products and services. However, Your

Benefit Advisors does not connect this non-personal data to any personal information collected from you.

Your Benefit Advisors also allows third party companies that are presenting advertisements on some of our pages to set and access their cookies on your computer. Again, these cookies are not connected to any personal information. Third party cookie usage is subject to their own privacy policies, and Your Benefit Advisors assumes no responsibility or liability for this usage.

Information Sharing and Disclosure

Your Benefit Advisors may disclose your personal information to third parties who work on behalf of Your Benefit Advisors to provide products and services requested by you. We will share personal information for these purposes only with third parties whose privacy policies are consistent with ours or who agree to abide by our policies with respect to personal information.

Your Benefit Advisors may otherwise disclose your personal information when:

- We have your express consent to share the information for a specified purpose;
- We need to respond to subpoenas, court orders or such other legal process;
- We need to protect the personal safety of the users of our websites or defend the rights or property of Your Benefit Advisors;
- We find that your actions on our websites violate the Your Benefit Advisors Terms of Use document or any of our usage guidelines for specific products or services.

Consent

If you do not consent to the collection, use or disclosure of your personal information as outlined in this policy, please do not provide any personal information to Your Benefit Advisors. If you have provided personal information to Your Benefit Advisors and no longer consent to its use or disclosure as outlined herein, please notify Diversified Business Network, LLC at info@diversifiedbusinessnetworkllc.com.

Security

Unfortunately, no data transmission over the Internet can be considered 100% secure. However, your Information protected for your privacy and security. In certain areas of our websites, as identified on the site, Your Benefit Advisors uses industry-standard SSL-encryption to protect data transmissions.

We also safeguard your personal information from unauthorized access, through access control procedures, network firewalls and physical security measures.

Further, Your Benefit Advisors retains your personal information only as long as necessary to fulfill the purposes identified above or as required by law.

Changes to this Privacy Policy

Diversified Business Network, LLC may at any time, without notice to you and in its sole discretion, amend this policy from time to time. Please review this policy periodically. Your continued use of Diversified Business Network, LLC websites after any such amendments signifies your acceptance thereof.

Questions or Suggestions

If you have questions or suggestions about this privacy policy, or your own personal information, please e-mail our corporate office, Diversified Business Network, LLC at info@diversifiedbusinessnetworkllc.com.